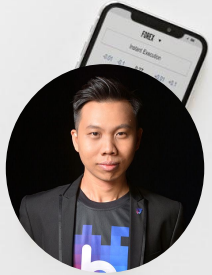
BIZTORY

SME DIGITALFEST



Bryan Soong
CEO, Biztory

How to close your account without hiring an accountant?

BIZTORY

Agenda

Accessible.
Accountable.
Affordable.

1. Current Challenge
2. How to survive?
3. What is the accounting process?
4. What is Biztory?
5. What's in it for me (WIIFM)?

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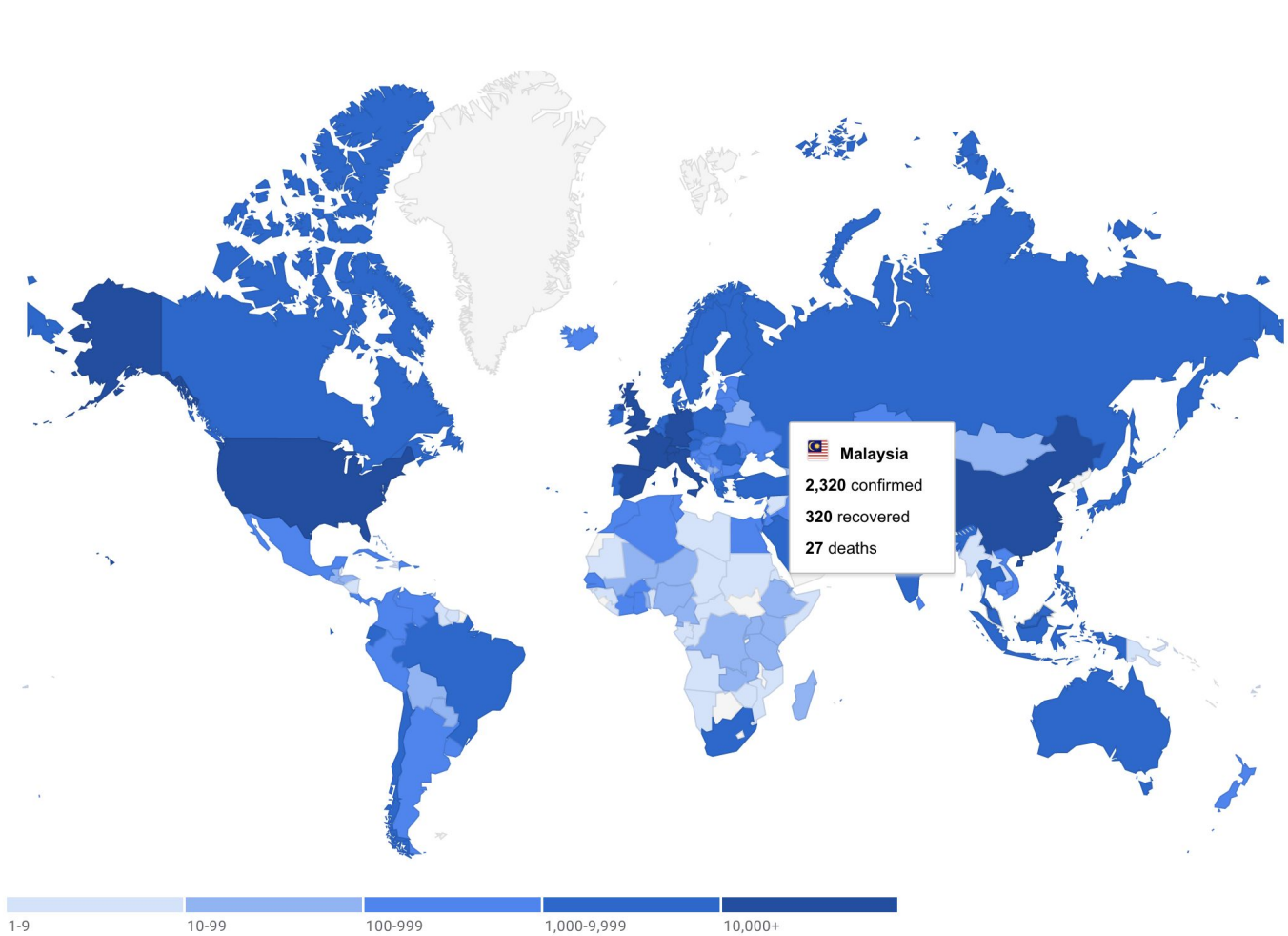
- **95%** sales drop
- **80%** temporary close down
- **93%** unstable up to 6 months

What's your survival strategy?



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How to cut cost on accounting?

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Accounting Process

Accessible.
Accountable.
Affordable.

Invoicing	Book-keeping	Accounting Review	Auditing *	Tax Filing
- prepare quote, invoice, receipts, etc. - by admin, sales rep. - using spreadsheet, paper, software - difficulty: **low**	- prepare accounting ledgers & financial report - by in-house / outsource (freelance) bookkeeper - using spreadsheet, accounting software - difficulty: **moderate**	- tax computation, classification - by in-house accountant / external firm - using spreadsheet, accounting software - difficulty: **high**	* only required for Company - tax audit - by certified auditor - difficulty: **professional**	<u>Self-employed</u> - submit Form B - by (freelance) tax agent / DIY - difficulty: **moderate** <u>Company</u> - submit Form C / E - by certified tax agent - difficulty: **professional**

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Saving Cost on Accounting

Accessible.
Accountable.
Affordable.

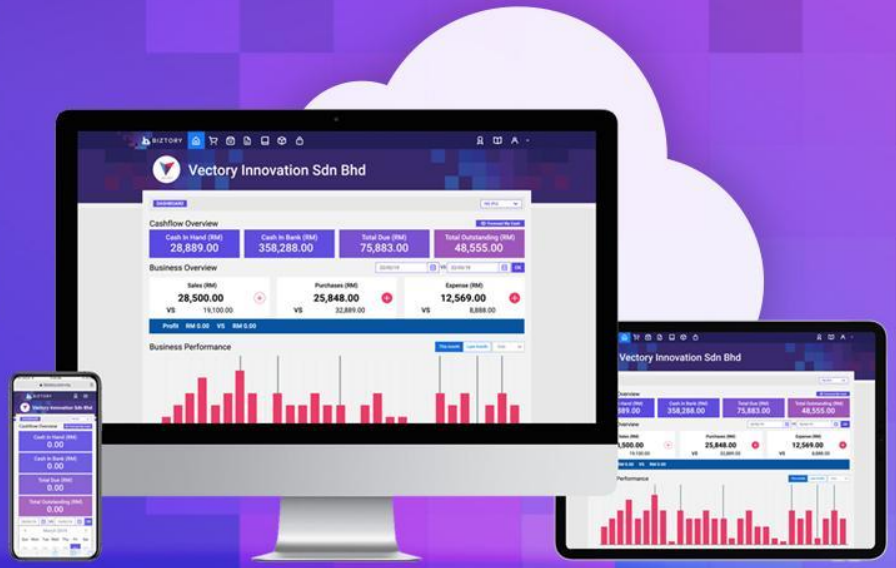
Invoicing	Bookkeeping	Accounting Review	Auditing *	Tax Filing
- go paperless - go cloud - e-payment	- automated by software - email daily report	- online consultant	- panel auditor	<u>Self-employed</u> - DIY tutorial <u>Company</u> - panel tax agent

BIZTORY

Accessible.
Accountable.
Affordable.

biztory.com.my

Manage your business anywhere, anytime!

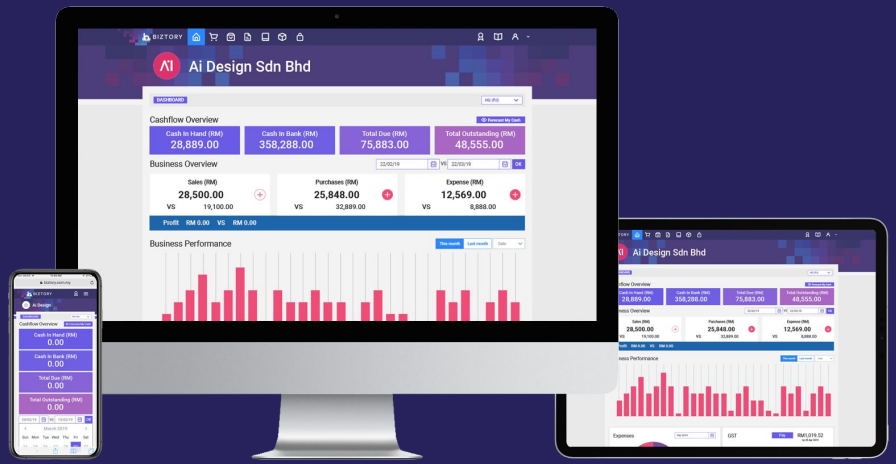


Smart business assistant designed for SME

BIZTORY

Benefits

Accessible.
Accountable.
Affordable.



Accessible

Automate bookkeeping for non-accountant & access anywhere, anytime

Accountable

Safekeeping company data securely without worry of ransomware & data-loss

Affordable

Offer business management solution starts from RM99/mo

BIZTORY

Accessible.
Accountable.
Affordable.

Biztory is serving more than **6,500** SMEs
60 cities across the country
Total value of invoices per month over
RM28 million

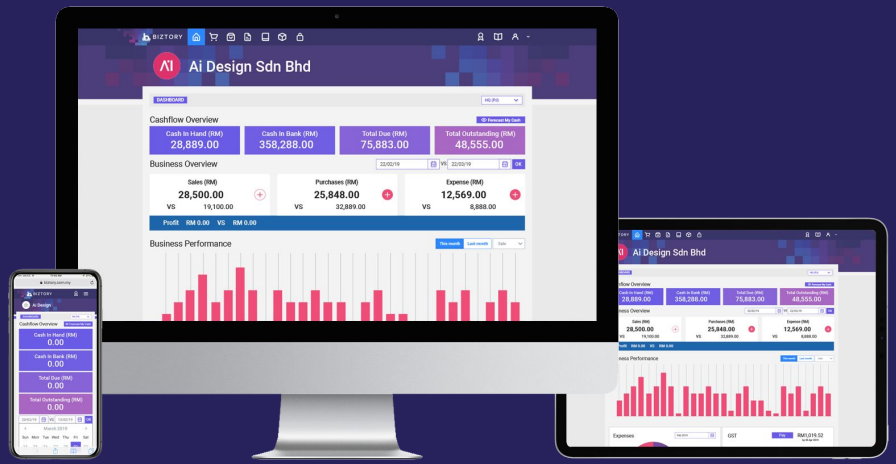
Partners :

HongLeong Bank · Grab · digi · ipay88 · EasyStore

BIZTORY

Walkthrough Demo

Accessible.
Accountable.
Affordable.



- How to issue an **invoice** effortlessly & get paid faster
- How to understand your performance in **dashboard**
- How to prepare financial **reporting** for tax purposes

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Pricing Plan

Accessible.
Accountable.
Affordable.

S

~~RM490 / year~~

RM245 / year

2 Users
Unlimited Payment Term
50 e-Invoicing Quota

- Billing + basic Accounting
- Reports
- Daily Digest
- Inventory
- Email Support

M

~~RM990 / year~~

RM495 / year

5 User Access
Upload Storage (5GB)
500 e-Invoicing Quota

Everything in S, plus:

- Full set accounting
- Open API/Integration
- Multi Currencies
- Payment Gateway

L

~~RM1,990 / year~~

RM995 / year

20 User Access
Upload Storage (20GB)
5,000 e-Invoicing Quota

Everything in S, plus:

- Full set accounting
- Open API/Integration
- Multi Currencies
- Payment Gateway

50%

SME Digitalisation Matching Grant

MDEC Driving Transformation

BUDGET 2020

BIZTORY

COVID-19 Relief

Accessible.
Accountable.
Affordable.

*Tentative YA2019 deadline:
30 Aug 2020

M

Free till YA2019 Deadline*

5 User Access
Upload Storage (5GB)
500 e-Invoicing Quota

Everything in S, plus:

- Full set accounting
- Open API/Integration
- Multi Currencies
- Payment Gateway

- Limited to first 100 applicants
- Give priority to business who damaged severely due to COVID-19
- Includes FREE 2-hour online consultation by accountant-in-residence
- End-to-end walkthrough up to tax submission
- How? Register trial account & PM us on Facebook

BIZTORY

Register Now

Accessible.
Accountable.
Affordable.

Millennials / Young entrepreneur

Start-up

On-the-go

30 Days
Free Trial

www.biztory.com.my

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Accessible.
Accountable.
Affordable.

Q&A

Ask me anything

Thanks!

biztory.com.my

Bryan Soong